

## Made in the USA Brands – 2016 Summary

Thank you for your 2016 grant donation. Your support continues to fuel our awareness initiative of U.S. manufacturers and the identification of their Made in USA products.

Results: Through your 2016 grant we were able to renew our Made in USA Brand Certification Mark logo patent with the U.S. Patent and Trademark Office and protect our Certification Mark and our program.

- Protection: Completed and submitted legal forms and renewed the patent of the Made in USA Brand Certification Mark logo. (The Made in USA Brand Certification Mark logo is the first Certification Mark to identify Made in USA products and the renewed patent maintains the Certification Mark's status)
- Education and Awareness: There are many misconceptions about what qualifies a product for a Made in USA claim. We created an information graphic that educates and demonstrates what qualifies a product to bear the Made in USA label.
- Promotion: Made in USA information graphic is earmarked to be published on Veteran's Day to help create awareness of our Verification Program.